

# **KL37023**

A light weight high sensitivity topcoated and heat resistant direct thermal paper for use in medium speed thermal printers. Used in a variety of demanding barcode applications that require excellent image durability.

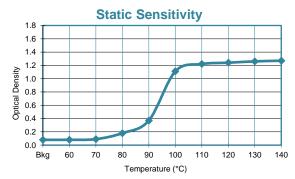
### **Qualities**

- Dark Crisp Image
- 200 DPI Images
- Excellent Durability
- High Archival Properties
- Light Weight

## **Printing Recommendations**

- Thermal SideWater Based Flexographic
- Reverse SideWater Based Flexographic

#### **Dynamic Sensitivity** 1.8 1.6 1.4 1.2 Optical Density 1.0 0.8 0.6 0.4 0.2 0.0 7.5 8.9 10.3 11.7 13.2 14.6 16.0 3.2 Bkg Energy (mJ/mm2) Atlantek 400



# **Product Characteristics**

- Basis Weight (17x22-500 Sheets) 14.9# (56 g/m2) Avg
- Caliper 2.30 Mils (58 Microns) Avg
- Brightness 82% Avg
- Smoothness PPS (1000 kPa) 1.0 μm Avg
- Image Color Black
- Initial Activation Temperature (O.D.=0.2)  $178 \pm 9^{\circ}F (81 \pm 5^{\circ}C)$
- Effective Activation Temperature (O.D.=0.8) 205 ± 9°F (96 ± 5°C)
- Optimum Activation Temperature (O.D.=1.4) 226  $\pm$  9°F (108  $\pm$  5°C)
- Resistance to Oils, Plasticizers Excellent
- Resistance to Alcohol, Solvents Excellent
- 24 Hour Water Immersion Excellent



# **General Applications**

- Industrial Barcode Labels
- Transportation/Distribution Labels
- Retail Labels
- Weight and Unit Price Scales



Dynamic Response - Atlantek 400 - Medium Energy Optical Density X Rite Densitometer

Data represents product averages and does not constitute a warranty. Vendor shall not be responsible for liability resulting from any deviation from this information. All products should be pretested to determine suitability for any specific purpose.